

Make AI work for your commerce business.

We audit how your organization uses AI, implement the automation and track every result, so every token turns into real value.

Almost every company uses AI. Very few have it working together.

89%

of companies use AI in at least one business function.

McKinsey, The State of AI 2026¹

22%

have managed to scale AI across multiple business units.

Gartner, survey of 1,303 organizations, 2026²

70%

of employees who use AI at work use free, public tools. Only 42% use tools provided by their employer.

KPMG & University of Melbourne, 2025³

ROMANIA

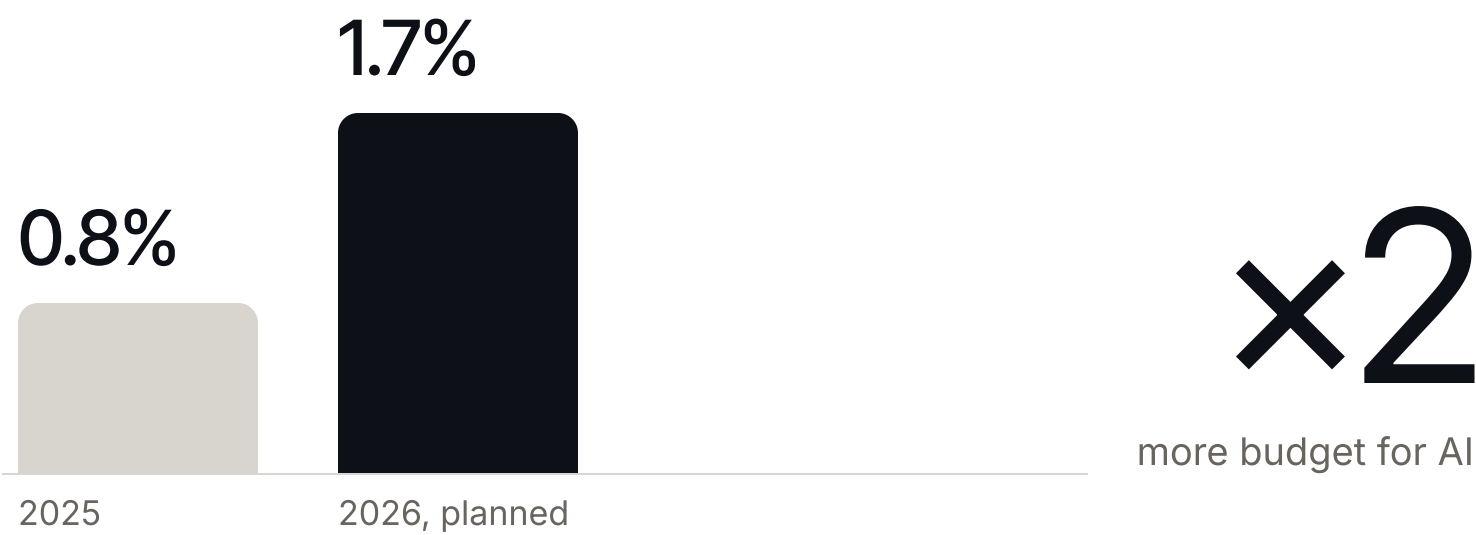
17.8% of people use generative AI tools, but only 5.2% of companies use AI, the lowest share in the EU.

Eurostat, 2025⁴

AI budgets are doubling. Profit impact isn't moving.

AI budget, as a share of revenue

Average across companies · BCG AI Radar 2026⁵



Companies seeing any profit impact from AI

Share reporting EBIT impact · McKinsey, State of AI 2025 & 2026^{1,6}



SUPPLY CHAIN

67% of supply chain digital investment now goes to AI, yet 55% of supply chain leaders are unclear on the return.

Gartner, 2026⁷

Different surveys shown on separate scales. The 2026 budget is planned; profit impact is self-reported. Profit-impact bars on a 0–100% scale.

A token is digital currency. Most companies spend it blindly.

Every AI answer, summary or email is paid for in tokens. The more your people use AI, the more tokens you buy. Without tracking, no one knows what they buy.

7x

more tokens processed by Google every month than a year earlier: over **3.2 quadrillion**.

Google I/O keynote, May 2026⁸

1 in 5

companies say AI running costs, including tokens, already limit how much they use AI.

McKinsey, The State of AI 2026¹

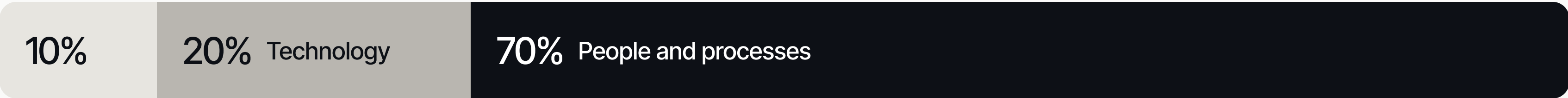
11%

of organizations don't even know what their function spent on AI in 2025.

Gartner, survey of 1,303 organizations, 2026²

It's not a technology problem. It's an implementation problem.

Where the effort goes in successful AI programs · BCG's 10-20-70 rule⁹



10% Algorithms

+25_{pts}

more measurable impact from a clear AI strategy. Better tools alone add about **5 points**.

BCG, AI at Work 2026¹⁰

<1 in 5

companies track clear KPIs for generative AI, the practice most linked to profit impact.

McKinsey, The State of AI, Mar 2025¹¹

81%

of AI initiatives deliver positive returns at top performers that track ROI constantly.

Gartner, survey of 1,303 organizations, 2026²

We make AI work across your organization.

We don't add another isolated tool. We bring AI into your company the right way, in three steps, and we stay until it delivers.

01

Audit

We map how your company works, the tools you use and what can be automated. You get a clear execution plan.



02

Implement

We sit with your team and automate the workflows, using our own Commerce Operating System (cOS).



03

Track & optimize

We measure every agent and every token, and keep improving until efficiency is as high as it can be.

🔄 Step 3 never stops: measure, optimize, repeat.

First, we get a clear picture.

Most companies have never looked at how AI is really used inside the organization, or what it could change.

- 01 How your organization and teams are structured
- 02 Which AI tools are used, by whom and how
- 03 Which workflows consume the most time
- 04 Which workflows can be automated

You get a clear execution plan: what to automate, in what order, and how we will measure the results.



Illustrative view



Then, we do the work with your team.

Tools alone don't change anything. Someone has to sit with the team, connect the pieces and pull the strings. That is what we do.

01 We work alongside your people

Hands-on, inside your day-to-day operations, not from a distance.

02 We automate your workflows

Starting with the ones the audit shows are worth automating.

03 We build on the cOS

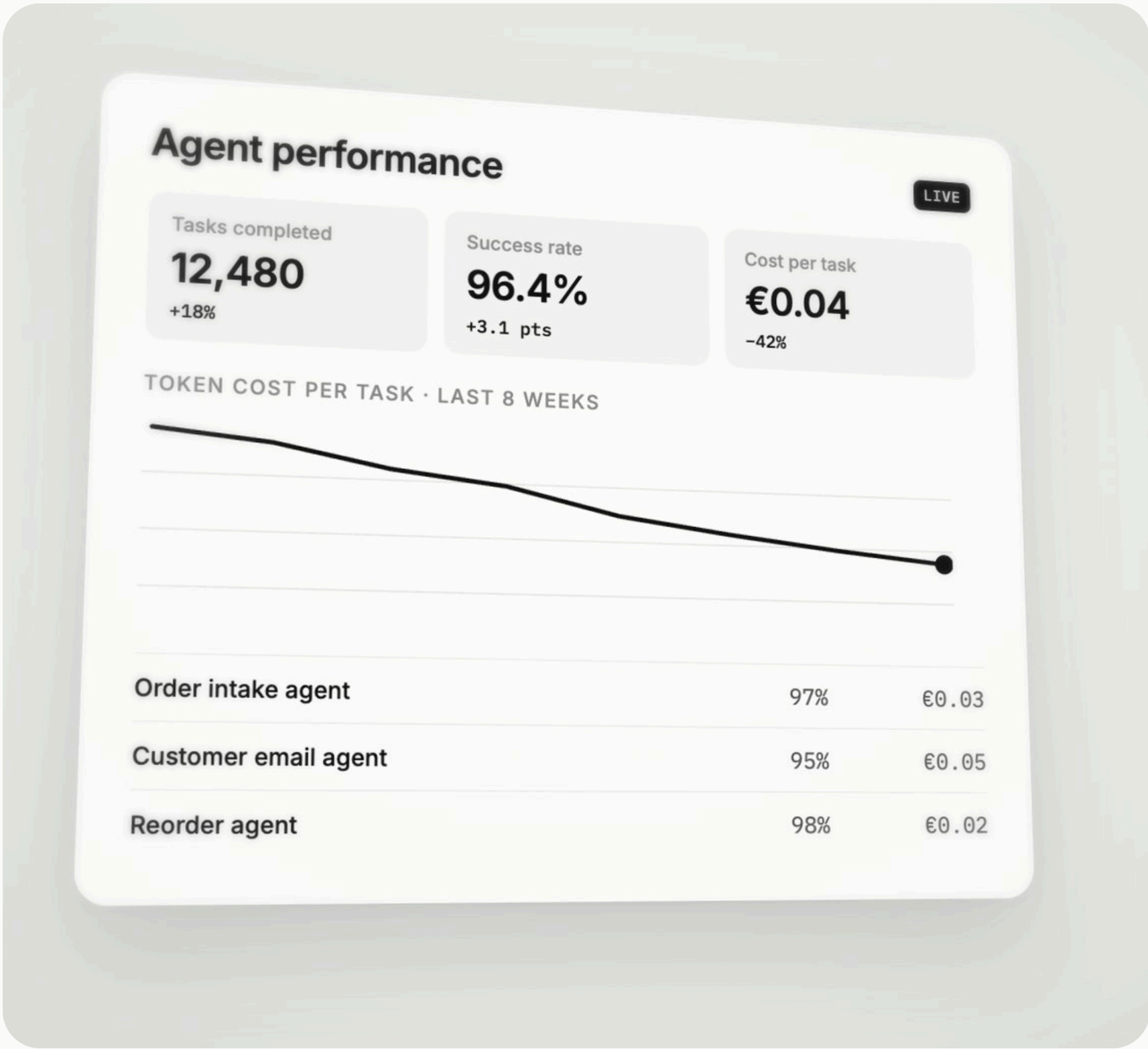
Our Commerce Operating System, built on top of leading large language models and designed for commerce operations.

Finally, we measure and keep improving.

Tracking is what makes AI accountable. Without it, no one knows what works, what doesn't, or how to make it better.

- 01 Every agent is measured: how well it does its job
- 02 Every token is accounted for: what it costs, what it delivers
- 03 A continuous feedback loop: optimize, measure, repeat

The goal: efficiency as high as it can be, so your people get time back, or your costs go down.



Illustrative view

What changes for your business.

Our mission: make AI deliver real, measurable value for commerce companies, not just more tools and bigger bills.

Higher efficiency

More work done, with the same team.

Time back for your people

Your team focuses on the work that needs people.

Lower costs

Less waste, lower operating and AI costs.

Full visibility

You know where every token goes and what it returns.

Every business is different, so every engagement is tailored to yours. Scope, timeline and pricing are agreed individually.

The founders behind Wayne Commerce.



Andrei Milchiș
Co-Founder & CEO

Founder & CEO of NETkyu, a digital growth and advertising company, since 2024

Co-founder of Automatizari.ai since 2025, building AI systems and business automation

Background in economics and business administration; leads clients and strategy



Petru Popa
Co-Founder & CTO

AI engineer since 2022: large language model applications, RAG and fine-tuning

Co-founder & Head of R&D at Dazzler Labs; cut cloud infrastructure costs by 70–75%

Product and growth at Revolut and Bed Bath & Beyond; co-founded a startup acquired within 18 months

Combined expertise

AI & LLM engineering

Business automation

E-commerce growth

Fintech & B2B product

Startup building

Let's see what AI can do for your business.

Book a call with us. We'll show you how the audit works and what it could uncover in your organization.

Book a demo →

waynecommerce.com/book-a-demo

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