

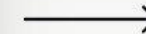
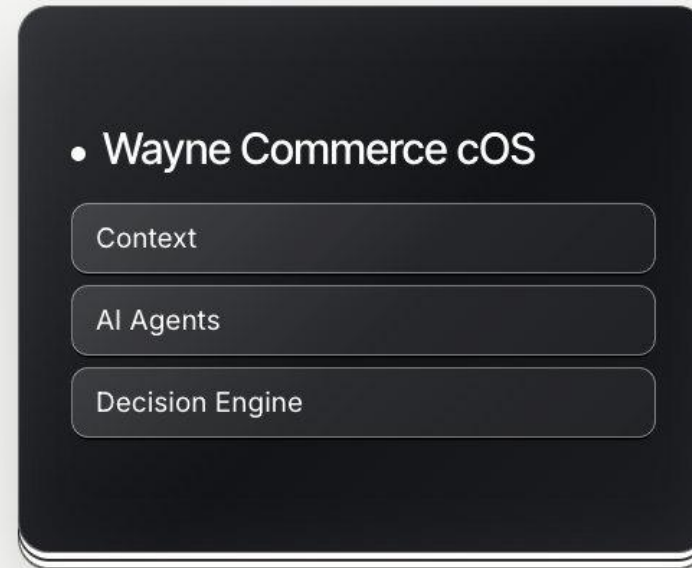
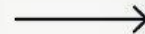
What Wayne can actually do inside your company.

Concrete workflows across stock, orders, suppliers, deliveries and customers,
explained in plain operational terms.

What can Wayne actually do?

Wayne connects your existing systems, understands how your operations work, and helps AI agents monitor, decide and execute.

EXISTING SYSTEMS



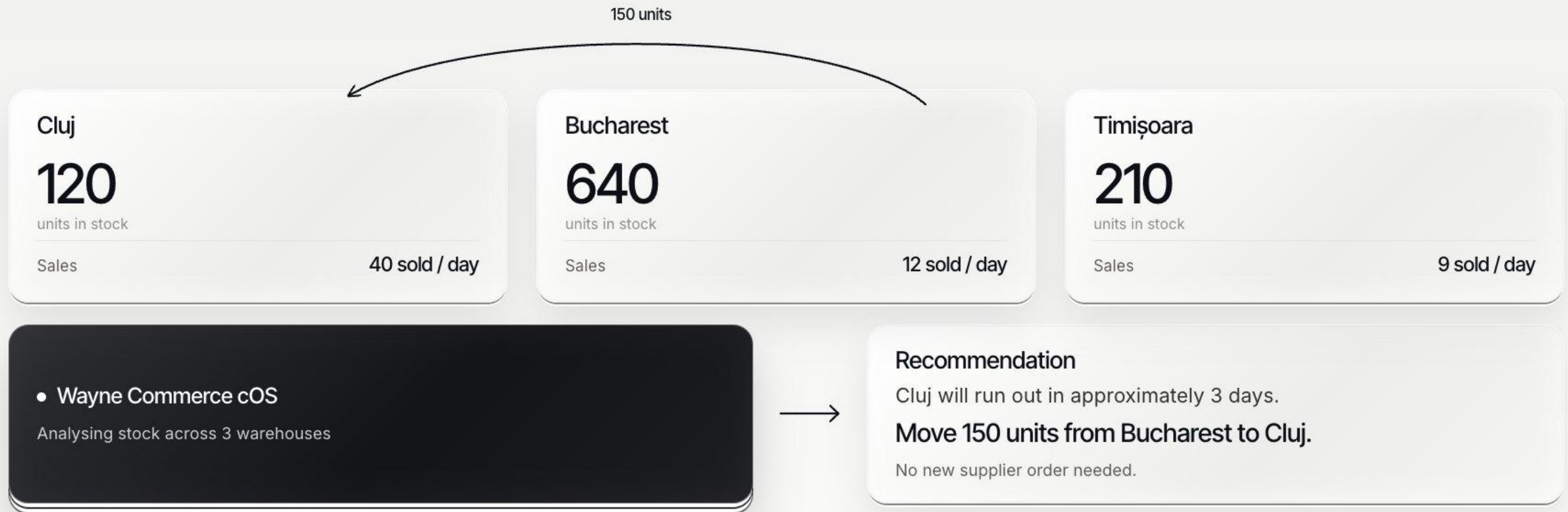
ACTIONS

Forecast demand
Replenish stock
Process orders
Select carriers
Handle returns
Update customers

BUSINESS IMPACT Connect the tools you already use. Automate the work between them.

One view across all warehouses.

Wayne watches stock and sales in every location and moves stock before a warehouse runs dry.



BUSINESS IMPACT Reduce stockouts without automatically increasing inventory.

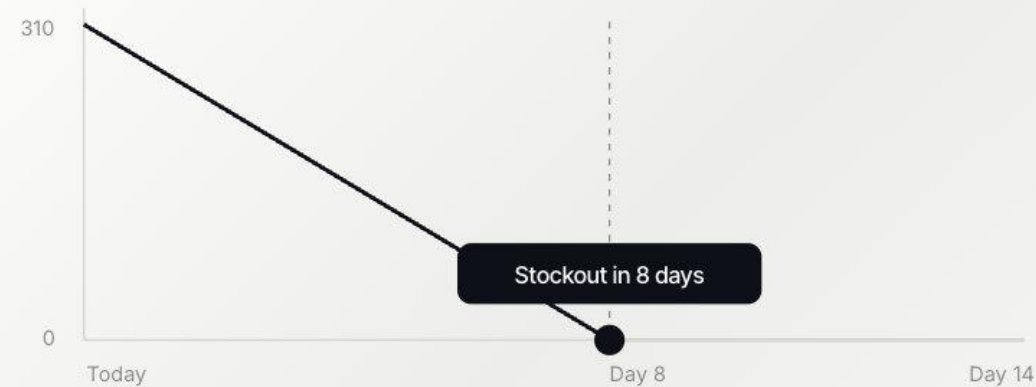
Know stockouts before they happen.

Wayne projects when each product runs out and tells you what to order, and when.

Product A

Stock on hand	310 units
Sales velocity	38 units / day
Supplier lead time	14 days

Stock forecast



LOW STOCK RISK

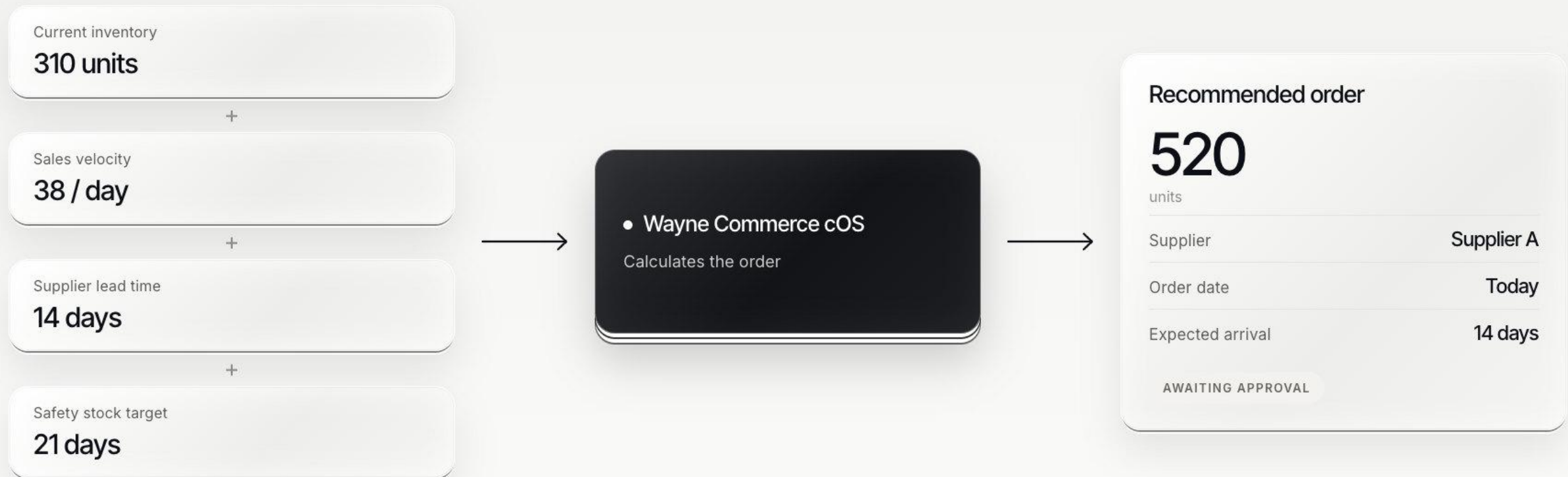
Order 520 units today.

Maintain 21 days of safety stock.

BUSINESS IMPACT Act before stock becomes a problem.

Turn forecasts into replenishment decisions.

Four numbers your team already knows become one clear, timed purchase order.



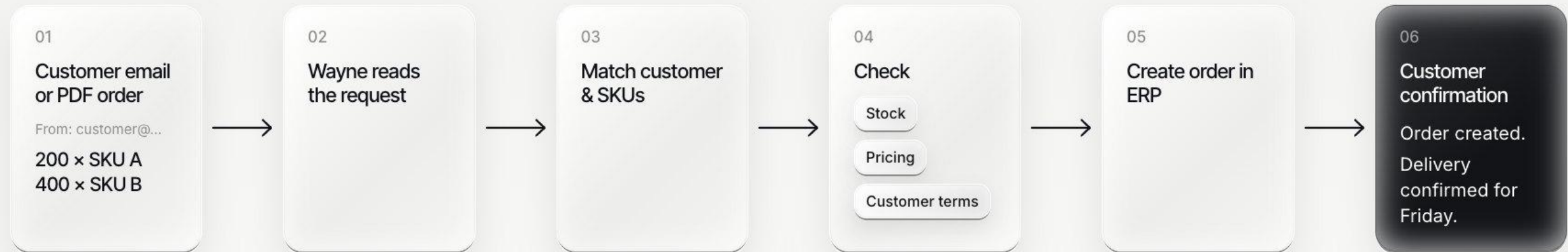
BUSINESS IMPACT Move from manual inventory planning to proactive replenishment.

From email to confirmed order.

Purchase orders arrive as emails and PDFs. Wayne turns them into ERP orders and confirms back to the customer.

HUMAN BY EXCEPTION

Your team steps in only when judgment or approval is required.



BUSINESS IMPACT Reduce repetitive order-entry work without changing the ERP.

Choose the best warehouse automatically.

Every order is routed on stock, cost, delivery time and how busy each warehouse is, not just on distance.

Incoming order
Destination: Braşov

Cluj

Stock	In stock
Delivery	1 day
Shipping	€9
Workload	92%

Bucharest

Stock	In stock
Delivery	2 days
Shipping	€7
Workload	61%

Timișoara

Stock	Low stock
Delivery	2 days
Shipping	€8
Workload	43%

WAYNE WEIGHS

Inventory

Cost

Delivery time

Warehouse workload

Fulfil from Bucharest.

Best trade-off between availability, cost and workload.

BUSINESS IMPACT Route orders based on business logic, not just distance.

Select the right carrier for every shipment.

Wayne checks each carrier against the delivery promise and picks the cheapest one that keeps it.

Customer SLA

Delivery within 3 days

CARRIER	PRICE	DELIVERY	MEETS SLA
DHL	€24	2 days	Yes
GLS	€19	3 days	Yes
DPD	€17	4 days	No NOT ELIGIBLE

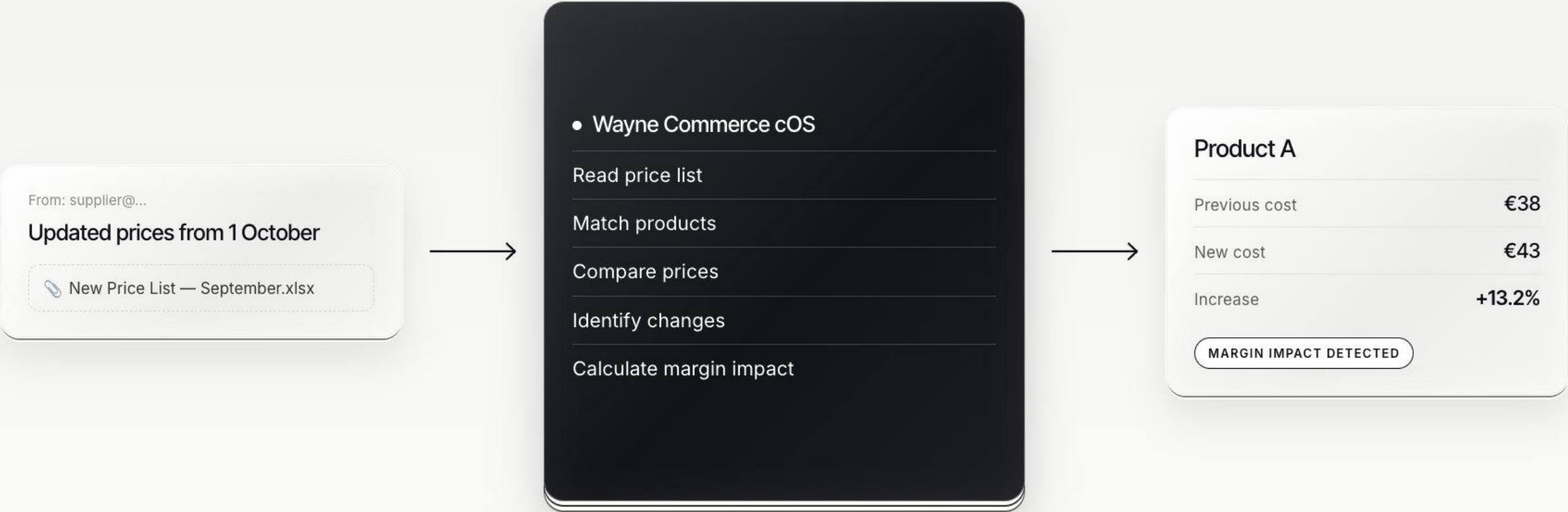
Select GLS.

Lowest-cost option that still meets the customer SLA.

BUSINESS IMPACT Balance shipping cost with delivery promises automatically.

Turn supplier files into decisions.

A new price list arrives by email. Wayne reads it, compares every line and flags what changes your margin.



BUSINESS IMPACT Understand supplier changes without manually comparing thousands of rows.

Turn cost changes into pricing decisions.

When a supplier raises prices, Wayne shows the margin you lose and proposes the price that protects it.

Before

Supplier cost	€38
Selling price	€59
Gross margin	35.6%

Supplier cost increases

€38 → €43

After

Supplier cost	€43
Selling price	€59
Gross margin	27.1%

- Wayne Commerce cOS

Recalculates margin



Increase selling price to €65.

Maintains the target margin.

REQUIRES APPROVAL

BUSINESS IMPACT Protect margins when costs change.

Know what to buy, when to buy it, and from whom.

Every purchase weighs price, lead time and how reliable each supplier has been.

Requirement

800 units needed within 21 days

Supplier A

Price	€42
Lead time	18 days
Reliability	98%

Supplier B

Price	€40
Lead time	30 days
Reliability	91%

Supplier C

Price	€45
Lead time	12 days
Reliability	99%

WAYNE WEIGHS

Price

Lead time

Historical reliability

Current stock requirement

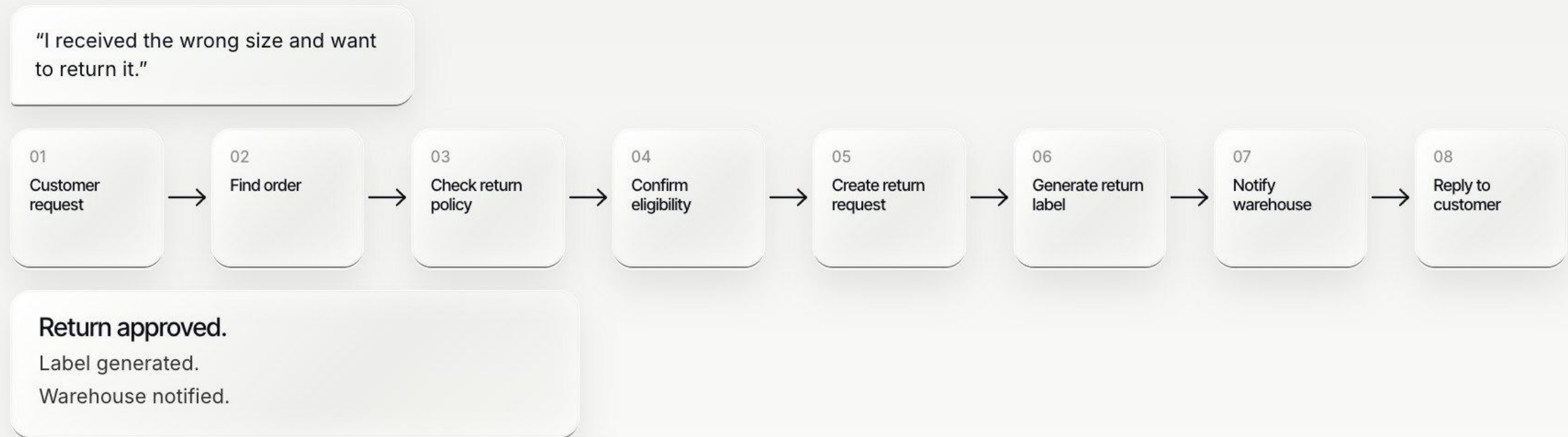
Order 800 units from Supplier A.

Best balance of cost, lead time and reliability. Supplier B is cheaper but arrives too late.

BUSINESS IMPACT Turn purchasing decisions into a repeatable system.

Handle returns with less manual work.

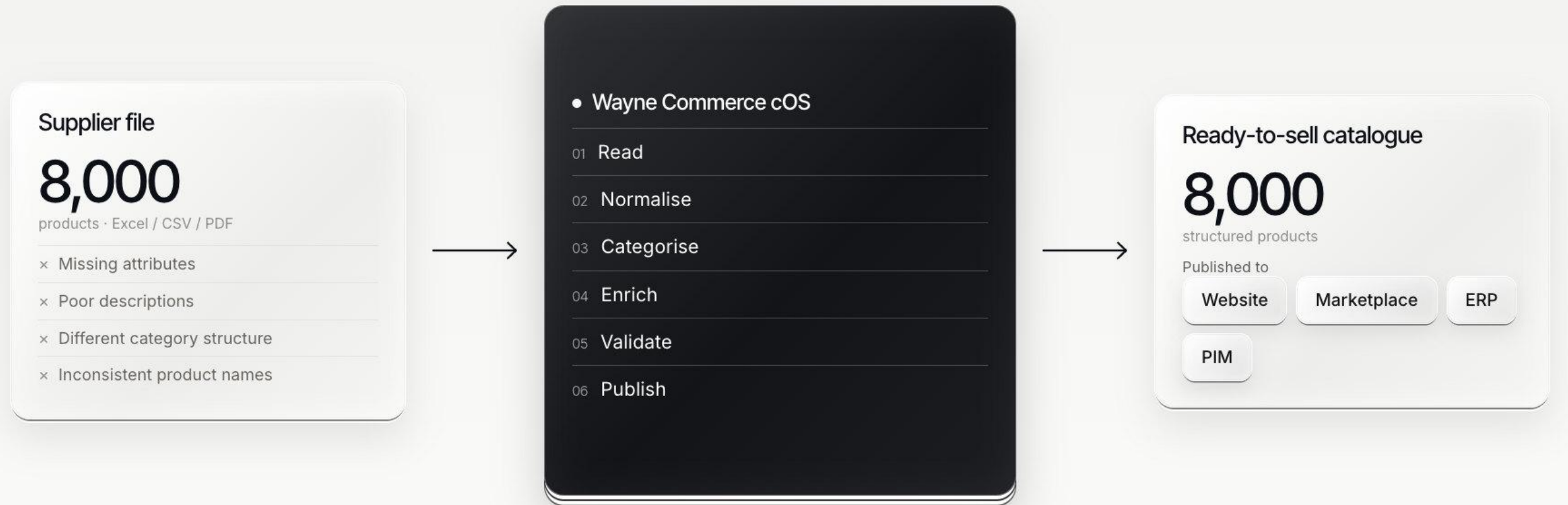
Routine returns run end to end on your own policy.
Unusual cases go to your team.



BUSINESS IMPACT Resolve routine returns automatically while keeping exceptions with your team.

Turn supplier data into a ready-to-sell catalogue.

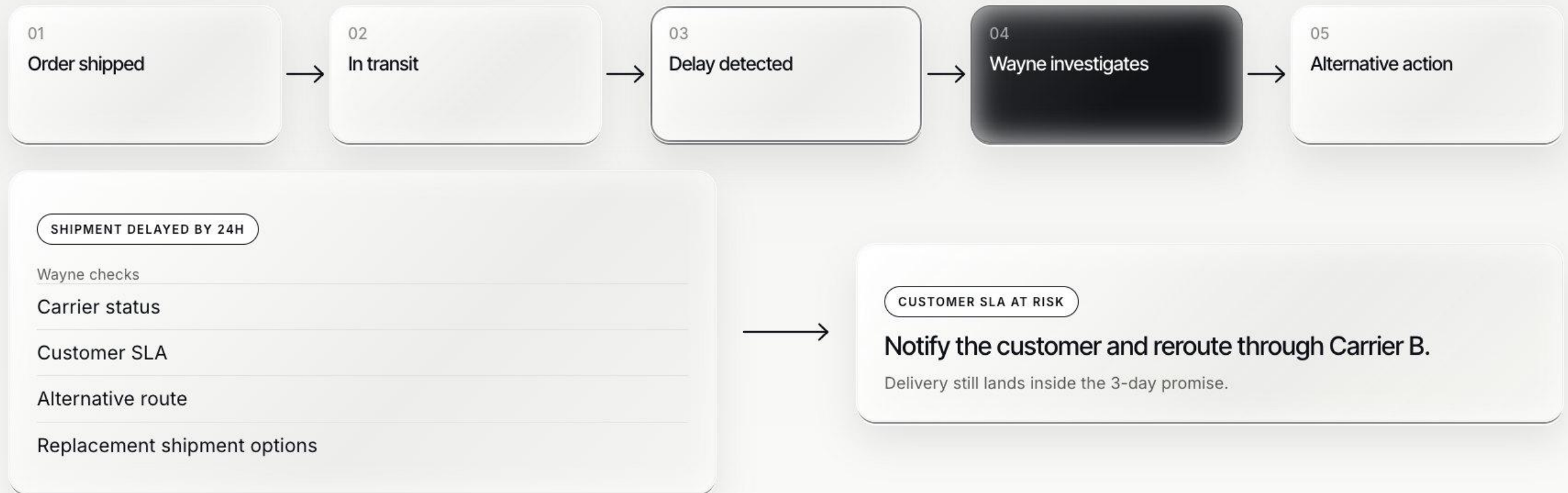
Thousands of messy supplier rows become clean, categorised products on every channel.



BUSINESS IMPACT Scale catalogue operations without scaling manual data work.

Resolve delivery problems before they become customer problems.

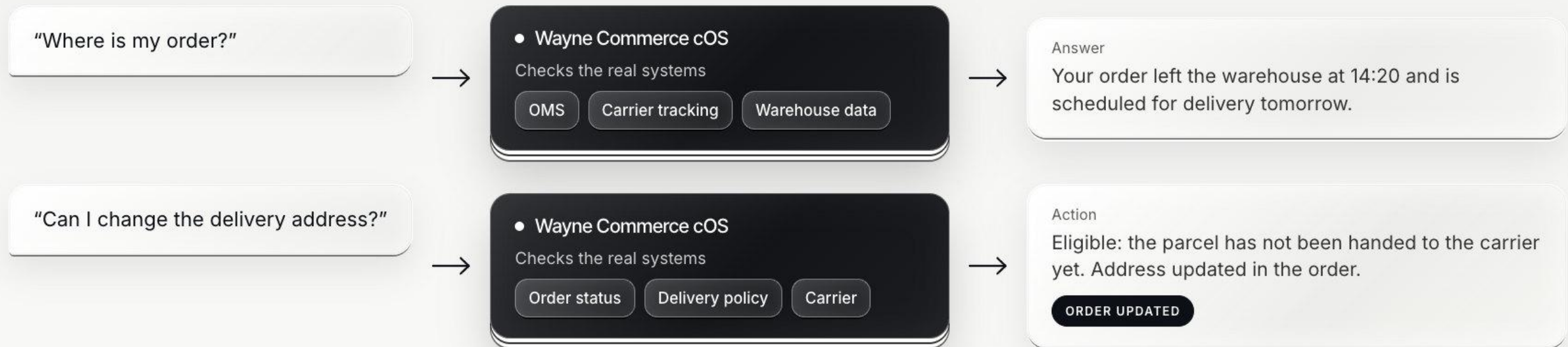
Wayne follows every shipment, spots delays early and proposes the fix before the customer notices.



BUSINESS IMPACT Surface and resolve exceptions before they escalate.

Give customers answers that are connected to operations.

Wayne does not just write a reply. It checks the live systems, answers, and acts when the policy allows it.



BUSINESS IMPACT Customer service connected directly to live operations.

Your operations, summarised every morning.

One short brief instead of six dashboards. Wayne tells you what changed and what actually needs you.

Morning Operations Brief

08:00

14	SKUs at risk of stockout
3	supplier deliveries delayed
27	orders blocked
93%	Cluj warehouse capacity
-8%	carrier SLA this week
€42,000	in slow-moving inventory

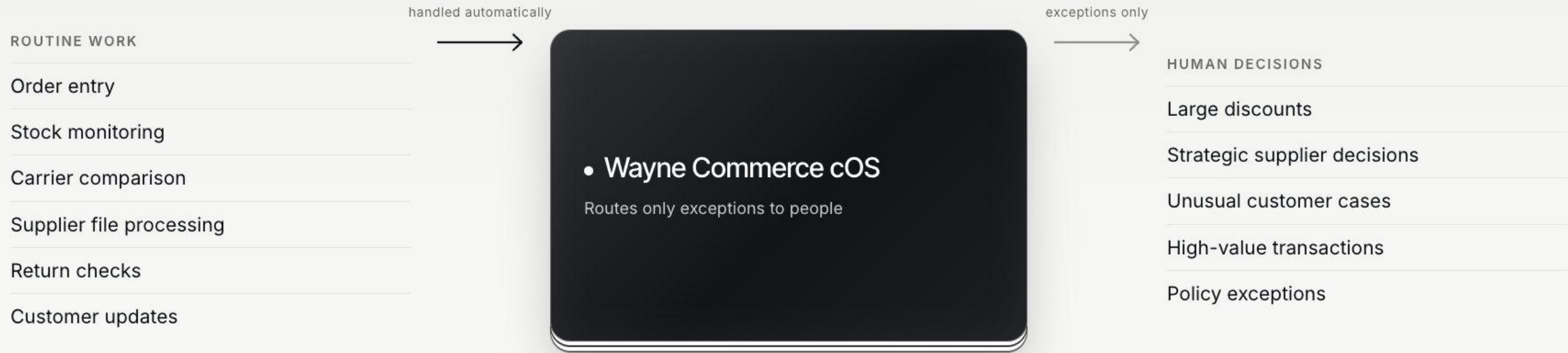
"What needs my attention?"



- Wayne Commerce cOS
- 5 issues require action today.**
- The rest is being handled or watched.

BUSINESS IMPACT Manage exceptions instead of searching for them.

AI handles the routine. People keep the judgment.



Automate the predictable. Escalate the exceptional.

BUSINESS IMPACT Use your team where human judgment creates the most value.

Keep the systems you already use.

Wayne becomes the intelligence and execution layer across your existing stack. Nothing gets replaced.

AI WORKFLOWS

Orders

Inventory

Procurement

Logistics

Returns

Pricing

Customer service

• Wayne Commerce cOS

Reads from and writes back to every system below

EXISTING SYSTEMS

ERP

WMS

OMS

TMS

Shopify

Email

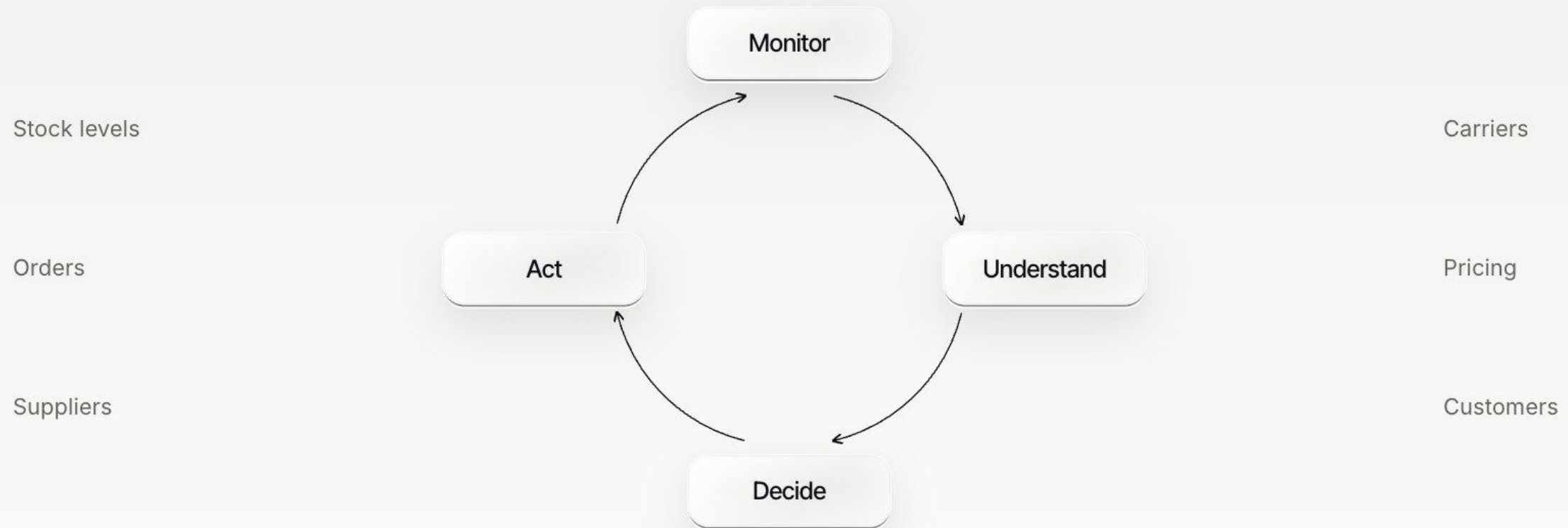
Excel

Marketplaces

BUSINESS IMPACT Add intelligence without rebuilding your technology stack.

Wayne continuously watches the business.

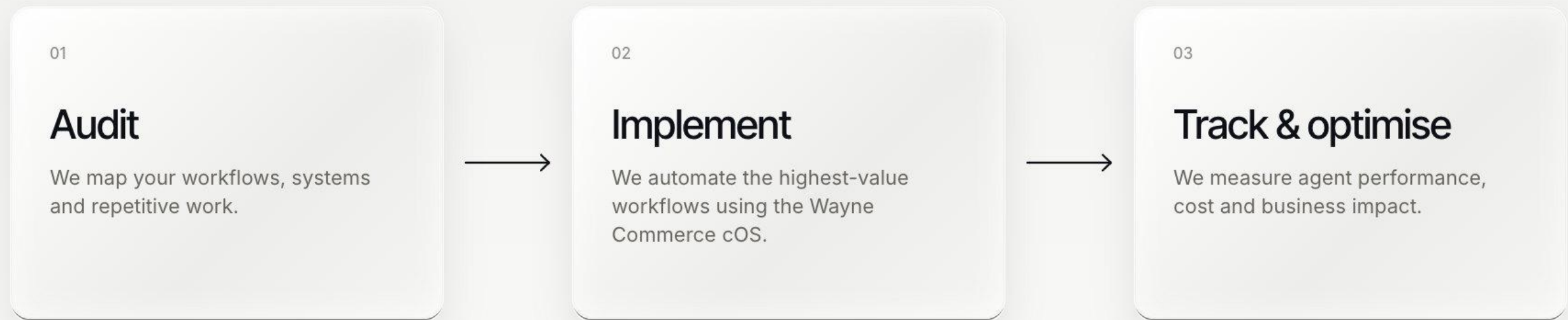
Wayne continuously monitors operations and acts when conditions change, then watches the result.



BUSINESS IMPACT Move from reactive operations to proactive operations.

How we implement Wayne.

The same three steps as in our company overview, applied to one workflow at a time.

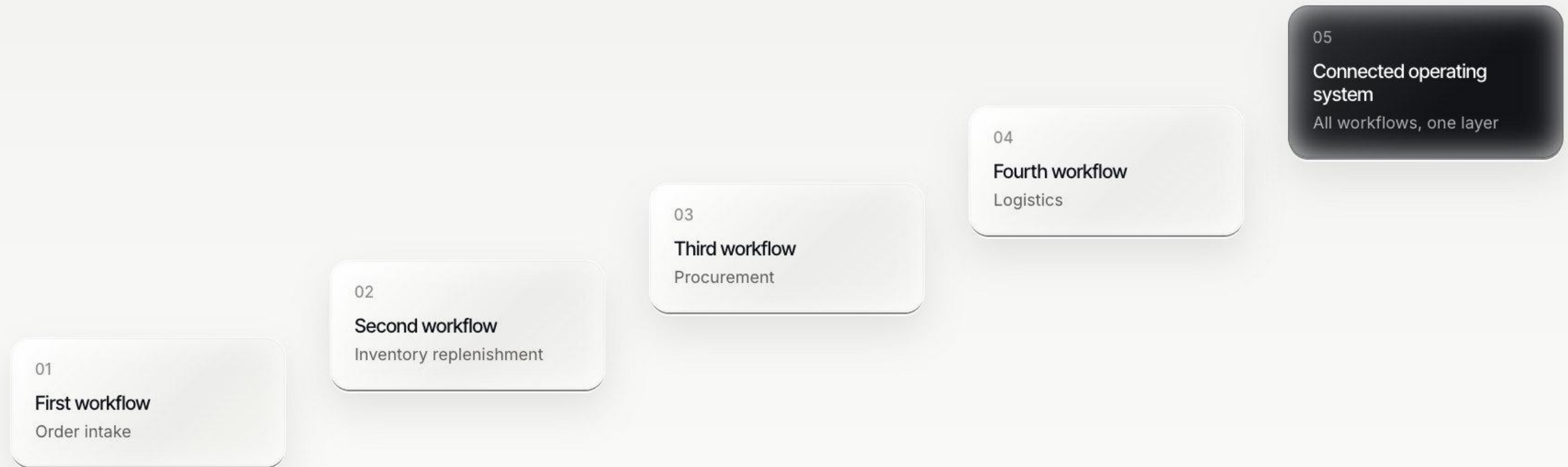


🔄 Measure. Optimise. Repeat.

BUSINESS IMPACT Start with one high-value workflow and expand from there.

Start small. Expand across operations.

Prove the return in one workflow, then extend Wayne to the next one, on the same connected layer.



BUSINESS IMPACT Low-risk adoption with measurable expansion.

From fragmented work to connected operations.

BEFORE WAYNE



Manual work

Slow decisions

Hidden exceptions

Fragmented data

WITH WAYNE

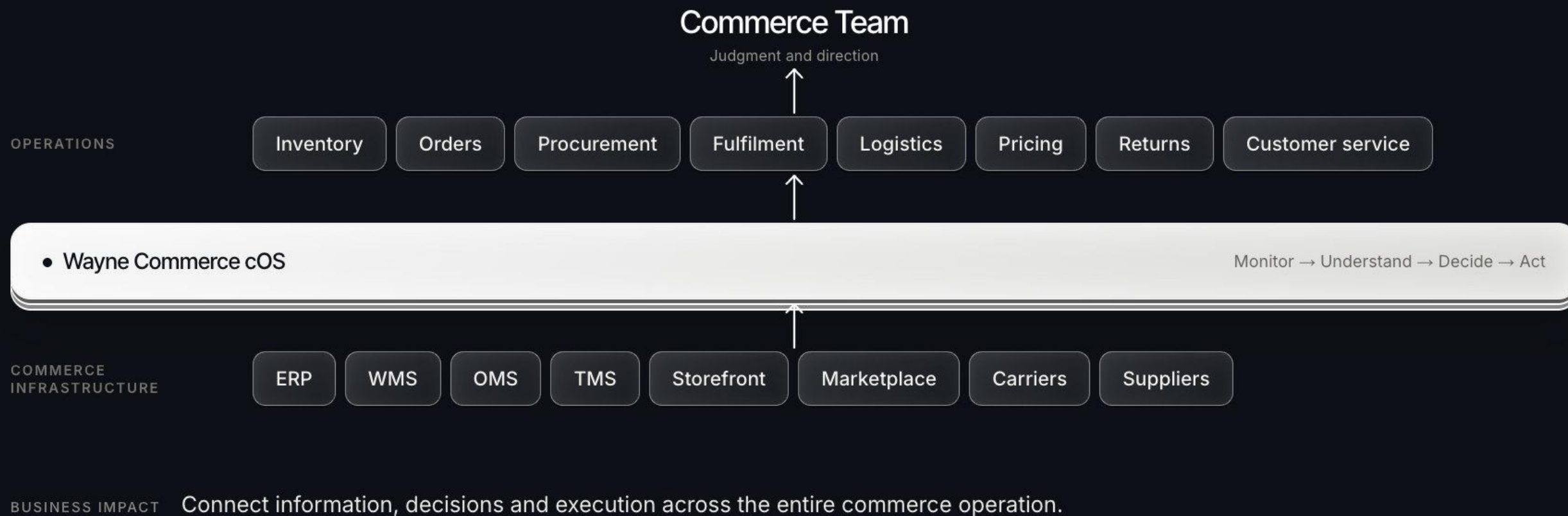


The same systems and the same people. What changes is the layer that connects them.

BUSINESS IMPACT Turn disconnected systems into one coordinated operating layer.

One operating layer for commerce.

Systems provide data. Wayne coordinates decisions and execution. People keep judgment and direction.



Start with one workflow.

Tell us which of these is closest to your daily pain. We will map it in an audit and show you how Wayne would run it.

Book a demo →

enterprise@waynecommerce.com